

# Matthew Martz

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## Profile

Early to mid-career communication graduate with almost ten years of experience in media production & editing, professional writing, marketing, and web content development.

## Experience

### **FREELANCE MEDIA PRODUCER/EDITOR/CONSULTANT, ATLANTA -- 2004 TO PRESENT (CONCURRENT)**

- Pro editor (FCP), Motion 3, Apple Color, DVD Studio
- Camera operator, camera assistant, grip
- Director
- Production/production assistance
- Writer/marketing & branding developer, familiar with multiple-medium development concerns & integration
- Live event producer, familiar with fundraisers, informationals, promotionals
- \*Complete project history & visual samples available at [www.matthewmartz.com](http://www.matthewmartz.com)

### **MARKETING WRITER AND BUSINESS RESEARCH ANALYST, HOWSTUFFWORKS.COM, ATLANTA 2005-2006**

- Wrote over 600 pieces of marketing copy, in addition to content articles
- Responsible for oversight and supervision of select online initiatives
- Significantly contributed to executive-level research white papers regarding areas of opportunity
- HTML coding/implementation
- Liaison to external providers and internal teams

### **COMMUNICATIONS ASSISTANT, RAVI ZACHARIAS INTL MINISTRIES, ATLANTA 1999-2003**

- Digital audio editor, Audio-Visual engineer
- Assistant producer, live events
- Chief writer responsible for all copy applied to radio, print, & web during tenure
- Concurrently managed multiple projects
- Liaison to external vendors and internal staff

## Education

University of Alabama - B.A. Communication

- 4.0 GPA at UA

- Worked full-time while getting through school

Psychological Studies Institute, Atlanta

- Currently pursuing M.A. in Professional Counseling & Spiritual Integration

## Other Notes

- Thoroughly familiar with organizational and communication software programs.
- Excellent time/project management skills.
- Outstanding demeanor that is both outgoing & approachable, yet authentic & sincere.
- Professional musician capable of live musical leadership & songwriting (see [matthewmartz.com](http://matthewmartz.com))